CREATIVE

2023

An informal roadmap for individuals, groups and organisations to expand your creative and entrepreneurial skills while laying the intricate groundwork needed for self-improvement and project actualisation.



MAKING SPACE 365

MAXIMISING THE POTENTIAL
OF YOUNG PEOPLE THROUGH
CREATIVE AND CULTURAL
ENTREPRENEURSHIP
IN THE COMMUNITY









JANUARY 2023

SPOTTING OPPORTUNITIES AND VALUING IDEAS



MON	TUE	WED	THU	FRI	SAT	SUN
						1
2	Research ³ your market today	4	Value your 5 networking power	6	7	Try 8 something new today
Look for 9 problems in your environment	10	Remember 11 all ideas have value	12	13	Check up 14 on your competition	15
16	17	18	Seek financial advice	20	21	Seek out feedback
23	Lose your ²⁴ fear of failure	25	26	27 Identify your pain points	28	29
3 0 Question Processes	31					









Value

- Don't be afraid of the 'dull and the impossible.'
- Step into someone else's shoes!
- New ideas come from new experiences.
- Listen more, speak less.
- Opportunities aren't always on the surface.
- In business, opportunity knocks but once.
- · Spotting opportunities is an art and a skill, not a science.



Barbara Corcoran



Entrepreneurship: Spotting Opportunities

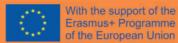






Much of what holds many people back is the inability to give up old ways of doing things. Considering new approaches and keeping an alert and questioning mind can help us recognise new opportunities when they arise.

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FEBRUARY 2023

IMAGINATION AND COGNITIVE FLEXIBILITY



MON	TUE	WED	THU	FRI	SAT	SUN
		1	Look around - What do you see?	3	4	Observe people
6	Draw your thoughts	8	9	Take another route	11	12
13 Improvise!	14	15 Meet a new person	16	17	18	Change your routine
20	21	22	Try doing something new!	24	Have a constructive debate	26
27	Think of 28 solutions to a problem					







Practice cognitive flexibility;

- Embrace change
- · Change your routine
- Try a new hobby or learn something new
- Do not be afraid to discover new experiences
- · Meet new people
- Try to find a different perspective (speak with people with opinions and backgrounds other than yours)



Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world.

Albert Einstein





How Cognitive Flexibility Saved My Life





Developing your imagination and cognitive flexibility is essential, as it allows you to focus on different tasks simultaneously and effectively deal with ambiguity and change.





With the support of the



MARCH 2023

VISION AND ETHICAL AND SUSTAINABLE THINKING



MON	TUE	WED	THU	FRI	SAT	SUN
		1	Recycle some old clothes	3	No food waste today	5
6	List your 7 "zero waste" habits	8	9	Set 3 sustainable actions	11	12
No meat today	14	Candlelit 15 evening	16	17	By bicycle ¹⁸ or foot only today	19
20	Don't use plastic	22	23	Set 7 min 24 timer for your shower	25	26
27 Eat locally	28	Clean up your street	30	31		









Ethical and sustainable thinking;

- Ensures a future for all
- Continually assess the consequences and impact of ideas, opportunities and actions
- Limits waste
- Limits the use of Earth's natural resources
- · Acts local thinks global
- Make choices today that will positively impact the planet tomorrow



not make things. The second most sustainable way is to make something very useful, to solve a problem that hasn't been solved.

Thomas Sigsgaard







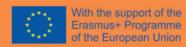
Humans must find an objective way to agree on basic human needs and whether these will be met for future generations while considering moral values across all subsets.



Tips for a Zero-Waste Lifestyle









APRIL 2023

DIVERGENT THINKING - GENERATING IDEAS AND PROBLEM SOLVING



MON	TUE	WED	THU	FRI	SAT	SUN
					1	No idea is 2 too crazy - write it down
3	Meditate on 4 your topic - Let the ideas flow!	5	6 Go for a long walk	7	Schedule a 8 block of creative time	9
10	11	Defer 12 judgement - Sleep on it!	13	14	15	Keep a 16 notebook with you at all times
17	Explore a 18 whole bookshop	19	20	Research 21 what the professionals do	22	23
Set some 24 goals	25	Keep an idea journal	27	28	Hold a brainstorming session	30

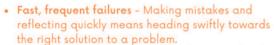






Aspire to Divergent Thinking





- · Support the strange Strive for the unusual and always explore different perspectives.
- Combine ideas Seek out combinations of ideas
- Foster a tolerant environment
- Challenge ideas
- · Diversify -Try to put a material, process or method to another use
- Find the connection Look for ways to combine seemingly disparate ideas.



Creativity now is as important in education as literacy, and we should treat it with the same

Sir Ken Robinson







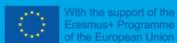
Divergent thinking relates to the generation of numerous ideas about a topic in a short period of time. It typically occurs in a spontaneous and random manner where unexpected and useful connections are often drawn.



Divergent thinking and Creativity









MAY 2023

FINANCIAL AND **ECONOMIC LITERACY**



MON	TUE	WED	THU	FRI	SAT	SUN
Try not to spend a penny today	2	3	Register for a finance consultation	5	6	Explore 7 possible ways of investment
8	Sell 9 something you no longer need	10	11	Donate 12 to a charity	13	14
Open a savings account	16	Buy second- hand	18	19	Sign up to 20 a local exchange group	21
22	Pay up 23 one of your debts	24	25	Pamper yourself on a budget	27	28
Automate your savings	30	Make a spending limit				









- Earn. Understand your pay and benefits to make the most out of what you earn.
- Save and invest. Save for future goals, like buying a house or retirement.
- Protect. Take steps to safeguard yourself in case of unexpected emergencies.
- Spend. Be sure you get good value for your purchases by shopping around and comparing your options.



Will Rogers







Becoming financially independent involves setting goals and a budget, creating a safety net, diversifying your income and more.



"Financial literacy" by Alanna Ritchie









JUNE 2023

INTRINSIC MOTIVATION



MON	TUE	WED	THU	FRI	SAT	SUN
			1	Practice 2 gratitude for your life	3	Cultivate 4 resilience for the week ahead
5	Take the 6 evening to practice self-care	7	Brainstorm 8 3 things that make you happy	9	Dance or 10 sing to your favourite song	11
Set a new 12 goal for the week ahead	13	Spend 14 time with someone you love	15	Prepare 16 to have a relaxing weekend	17	18
19	Do some 20 light exercise	21	Share 22 something that made you laugh	23	Mix up your daily routine	25
Make 26 something arty	27	Offer a helping hand	29	Cook a new meal		









5 inspiring Facts About Motivation

- The more you do, the more you want to do.
- Deliberately choosing and establishing new habits is motivating.
- · Seeing someone you coached succeed at a task is motivating!
- · Learning something new is motivating.
- Achieving something you didn't know you could do, is motivating.



I believe that the most joyful and intrinsic motivation human beings have for taking any action is the desire to meet our needs and the needs of others.

Marshall B. Rosenberg



The puzzle of motivation | Dan Pink







Before starting a task, visualise a moment in your life when you felt very proud of yourself for an accomplishment.

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JULY 2023

SELF-AWARENESS AND SELF-EFFICACY



MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	Start 4 keeping a journal	5	6	7 Reflect on who you are	8	9
10	11	Write 12 down your strengths	13	14	Reflect on your goals	16
Think of a ¹⁷ happy moment	18	19	Discuss 20 your goals with another person	21	Write down your achievements	23
24	25	Describe 26 yourself to another person	27	Write 28 down your weaknesses	29	Draw your dreams
31						









Key self-reflection questions:

- What makes me who I am?
- What am I good at?
- What am I most proud of?
- What are my fears?
- What are my aspirations and goals?
- When was I most happy?
- What can I do to improve myself, my life, and my job?
- How can I utilize my strengths?



In order to succeed, people need a sense of self-efficacy, to struggle together with resilience to meet the inevitable obstacles and inequities of life.

Albert Bandura





Self-awareness is the ability to focus on how your actions, thoughts, or emotions align with your internal standards. If you're self-aware, you can objectively evaluate yourself, manage your feelings, align your behaviour with your values, and understand how others perceive you.



Importance of Self-Efficacy



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AUGUST 2023

EXPERIMENTING WITH AND REFINING IDEAS



MON	TUE	WED	THU	FRI	SAT	SUN
	Take a route you've never taken before	2	3	Find 15 uses for an old book	5	6
7	8	Draw 9 something with your other hand	10	11	12 Create a new recipe	13
Create 14 artwork from rubbish	15	16	Connect 17 10 random words to create a story	18	19	Ask for advice or feedback
21	Go offline 22 for the whole day	23	24	Rearrange your desk	26	27
Turn the negative into positive	29	Write a poem	31			









- Write morning pages or a gratitude journal
- Read a page from an inspirational book
- Define your most important goals for the
- Visualise your day ahead
- · Find your inspirational affirmation for the





Albert Einstein





Refining ideas involves focusing on the basic concept and going into details deeply to get it to run in real life smoothly. Refinement improves a basic idea by analyzing, changing, and making it more precise.



How can you think creatively?





With the support of the Erasmus+ Programme of the European Union



SEPTEMBER 2023

PLANNING AND MANAGEMENT







- Commit to your goals on paper
- Practice self-compassion
- · Find intrinsic motivation
- Work with others
- Reflect

The moment you put a deadline on your dream, it becomes a goal.

Harsha Bhogle



Mental Resistance - The 2 Minute Rule





Planning is considered a primary function of management. A plan is necessary for any other managerial function, be it organizing, directing, staffing, or controlling/monitoring.







OCTOBER 2023

IMPLEMENTING, PRESENTING AND EXPLAINING IDEAS AND SOLUTIONS



MON	TUE	WED	THU	FRI	SAT	SUN
						Write 1 morning pages
2	Practice 3 active listening	4	Have a 5 debate with yourself in the shower	6	Watch your ⁷ favourite TedTalk	8
9	10	Try sell a 11 random object to your friend	12	Visit a museum	14	15
16	Call a 17 friend who you are missing	18	Use eye contact	20	Tell your best story to a mirror	22
23	24	Go hiking or jogging	26	Make a 27 PPT about something you love	28	29
30 Watch and evaluate presentations	31					









- Courage success is always based on the willingness to take risks.
- Empathy if you want to be successful, you must be able to put yourself in the shoes of others.
- Focus it often helps to start small first.
- Determination if you have a good idea and believe strongly in it, you should not give it up at the first setback.



To make great ideas a reality, we must act, experiment, fail, adapt, and learn daily.

Jocelyn K. Glei



If you have too much competing for your attention and can't find the motivation to get going on any one task or problem, the first thing to do is pare down your list.



7 Ways to Influence Other People







NOVEMBER 2023

TAKING THE INITIATIVE AND WORKING WITH OTHERS



MON	TUE	WED	THU	FRI	SAT	SUN
		Have a 1 chat with someone new	2	Set an intention to be kind	4	Ask 5 someone for help
6	Send an uplifting message	8	Smile at people	10	Find a new perspective	12
Donate to a cause you care about	14	Check in 15 on someone who may be lonely	16	Share food 17 with someone	18	19
20	Share a 21 good news story	22	Tell a 23 friend you're thinking of them	24	25	Leave a 26 nice online comment
"Pay it forward"	28	Support your community	30			









- Ask lots of questions Set goals
- Make a list and get it done
- Recognize your mistakes
- Own those mistakes
- · Let your voice be heard
- · Actively participate
- Embrace new opportunities
- Stick to your values
- · Inform yourself
- Ask an expert
- Make a plan



Michael Jordan



Teamwork Reimagined - Kevin Cahill





Collaborative problem-solving leads to better outcomes. People are more likely to take calculated risks that lead to innovation if they have the support of a team behind them. Working in a group encourages personal growth, increases job satisfaction, and reduces stress.







DECEMBER 2023

TOLERANCE FOR AMBIGUITY OR UNPREDICTABILITY



MON	TUE	WED	THU	FRI	SAT	SUN
				Try a new activity	2	3 Take a risk
4	Discuss a 5 controversial topic	6	Make 7 decisions fast	8	Speak with ⁹ someone different	10
11	12	Plan 3 different actions	14	Practice mindfulness	16	17
Discover 18 a new culture	19	20	Discuss an 21 idea with 3 people	22	23	Research ²⁴ "growth mindset"
25	Remain confident	27	28	Accept change	30	31









- · Plan for the future
- Remain confident and calm
- Accept change
- Make decisions without having all of the
- Improve your problem-solving skills
- Plan possible alternatives
- Keep your mind open!
- Everyone is right. Let many flowers bloom





Julian Baggini



Some degree of certainty is essential for decisions and actions. But rigid or black-andwhite thinking can not process complexity, plan for long-term sustainability, or balance conflicting needs.



Uncertainty Tolerated | Cyrus Aram



